



Gustavson
School of Business
University of Victoria
BCOM PROGRAM

WHAT MAKES A GOOD SIDE-HUSTLE?

A Zoom-based entrepreneurship workshop exclusively for grade 10 & 11 students, by UVIC's Gustavson School of Business

- Side-hustles are micro businesses you can run out of your home to make some money
- How do you know if you have a good idea for a side-hustle business?
- Learn from UVIC, TV and industry experts how to evaluate side-hustles and other new business ideas
- Consider applying what you learn in the session in your own side-hustle this summer

See what a university entrepreneurship class is like and learn why you might want to consider UVIC's Gustavson School of Business.

This free entrepreneurship workshop for grade 10 and 11 students allows attendees to test drive what it's like to be in a UVIC Business classroom. This workshop is being led by entrepreneurship faculty members Brock Smith and Claudia Smith, and will give you a taste of Gustavson and entrepreneurship through a fun and engaging session.

This workshop is a good fit if one or more of these apply to you:

- You are in grade 10 or 11
- You've seen some neat ideas on TikTok or Instagram and wonder about doing something similar
- You want to learn some entrepreneurial skills, or about business in general
- You are interested in what a university class might be like
- You and your friends want to make some money this summer with an idea of your own

The workshop will be delivered on Zoom, and there are two dates to choose from:

[Click here to register for Tuesday, May 25th from 6pm – 7pm](#)

[Click here to register for Thursday, May 27th from 6pm – 7pm](#)

Contact Daniel Nair, UVIC Business advisor at bcom.admissions@uvic.ca for more information



uvic.ca/gustavson



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